



## Event Sponsorships

June 14th, 2019 6PM-8:30PM

Martha Riley Community Library

Est. Attendance: 150

Proceeds benefit the Roseville Public Library's Summer Reading program

Contact [matthew.bridge@rosevillefol.org](mailto:matthew.bridge@rosevillefol.org) 916-768-9697

### **Tequila Mockingbird Presenting Sponsor (1): \$1500**

Want to put your mark on our event? Become our presenting sponsor and in addition to having your logo all over, you'll be sponsoring the signature cocktail (TBD), which will be served by our staff. In addition, you'll get lots of attention including the following:

What we provide:

- Six (6) tickets to Tequila Mockingbird (\$240 value)
- Logo on banner at event
- Name/Logo on event promotions as presenting sponsor (posters, flyers, social media, etc)
- Two (2) featured social media posts
- Logo on event website
- Logo on event program
- Platinum Corporate Membership for 2019 (\$300 value)
  - Includes logo on main website, newsletters, and additional social media recognition.



## Event Sponsorships

### Cocktail Sponsor (3):

Are you up for some friendly competition? We're looking for three (3) businesses to create, name, and serve their own literary-themed cocktail in a 10oz cup. Guests will vote for their favorite and one lucky business will take home the prize!

Your responsibility:

- Create and name your literary-themed cocktail
- Provide the ingredients, drink-making supplies and server for the event
- Promote the event at your business and on social media

What we provide:

- Banner with your logo and drink name for your booth
- 2 tickets to Tequila Mockingbird (\$80 value)
- One featured social media post and mention on additional posts promoting the event
- Logo on event website
- Logo on event program
- Announcement at event
- Liquor license, table, chairs, tablecloth, cups, napkins, and ice.
- Can purchase Platinum Corporate Membership for \$150 (\$300 value)
  - Includes logo on main website, newsletters, and additional social media recognition.

### ~~Mocktail Sponsor (1): \$500~~ **Sold Out**

We'll be serving a literary-themed mock-tail presented by your company, and we do all the work in this turn-key sponsorship opportunity. All we ask is that you help promote the event at your business and on social media.

What we provide:

- Banner with your logo and drink name
- 2 tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Ingredients, server, and everything else.
- Announcement at event
- Platinum Corporate Membership (\$300 value)
  - Includes logo on main website, newsletters, and additional social media recognition.



## Event Sponsorships

### **Safe Ride Sponsor (1): \$400**

We want everyone to get home safely. Sponsor our Lyft promo code and help us keep our guests safe!

What we provide:

- Sign with your name and logo
- Two (2) tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Announcement at event

### **Game Sponsor (1): \$300**

Want to be the life of the party? We'll have games for guests to play and this sponsorship shows everyone you know how to have fun.

What we provide:

- Custom cornhole set with your logo (yours to keep)
- Two (2) tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Announcement at event
- All the games at the event

### **Dessert Sponsor (1): Sold Out**

Your responsibility:

- 2+ dessert options for 150 guests for the night of the event.
- Server, if required.
- Promote the event at your business and on social media

What we provide:

- Banner with your logo
- 2 Tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Napkins and plates
- Announcement at event



## Event Sponsorships

### **Beer Sponsor (1) :**

Your responsibility:

- Beer for 150 guests for the night of the event.
- Server, if required.
- Promote the event at your business and on social media

What we provide:

- Banner with your logo
- 2 Tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Napkins and plates
- Announcement at event
- Liquor License
- Can purchase Platinum Corporate Membership for \$150 (\$300 value)
  - Includes logo on main website, newsletters, and additional social media recognition.

### **Coffee Sponsor (1) :**

Your responsibility:

- Coffee for 150 guests for the night of the event.
- Server, if required.
- Promote the event at your business and on social media

What we provide:

- Sign with your logo
- 2 Tickets to Tequila Mockingbird (\$80 value)
- One featured social media post
- Logo on event website
- Logo on event program
- Napkins and plates
- Announcement at event



## Event Sponsorships

### **Top-Shelf Sponsor (5): \$400**

Want to reward your employees with an evening of cocktails while supporting the Roseville Public Library? This is the perfect option for you.

What we provide:

- Four (4) tickets to Tequila Mockingbird (\$160 value)
- 100 raffle tickets (\$80 value)
- Mention in social media post thanking Top-Shelf sponsors
- Name on banner with other Top-Shelf sponsors
- Name on event program
- Announcement at event

### **Straight Up Sponsor (5): \$200**

Keep it simple with this corporate sponsorship option.

What we provide:

- Two (2) tickets to Tequila Mockingbird (\$80 value)
- Mention in social media post thanking corporate sponsors
- Name on banner with other corporate sponsors
- Name on event program
- Announcement at event

### **Raffle/Silent Auction Sponsors**

Your responsibility:

- Raffle or auction prize contribution or \$100

What we provide:

- Recognition at raffle/auction table and program.