

Friends of the Roseville Public Library
Board Meeting Minutes

October 8, 2018

Maidu Library

Meeting Facilitator: Matt Bridge, President

Attending: Ali Goff, Carol Drebin, Yukta Gutta, Norah Leddy, Marsha Lucas, Natasha Martin, Aaron Samson,

- 1) The meeting was called to order at 5:00 PM
- 2) Board Member Volunteer Hours: Reported separately
- 3) Consent Agenda
Approval of the Consent Agenda including minutes of September 10 board meeting, membership report, Book Store/Sale report, Treasurer's report and Teen Report passed by unanimous voice vote.
- 4) Library Update
 - a) Natasha Martin announced the following upcoming events:
 - i) October 12--Team Trivia
 - ii) October 16—Star Wars Reads with characters and themed activities.
 - iii) November 3—Taiko Drumming
 - b) A \$75,000 grant was received for Library in the Park, a program to enhance services to underserved neighborhoods. An additional \$10,000 was received for Weber park improvements and programming in which the library participates.
 - c) There will be two informational Open Houses for Measure B: October 15 and 16 at 6 PM
The city is mailing postcards to households inviting residents to learn about Measure B.
- 5) November Board Meeting
Will be held on November 12 at Marsha Luca's home due to libraries being closed for Veterans Day holiday. Address is:
106 Cloverdale Court, Roseville, 95661

6) Current Business

a) Budget

- i) Discussion ensued on budget expenditures under “promotional”. Matt Bridge explained these were necessary to promote FOL, raise awareness and generate additional memberships.
- ii) Ali Goff moved and ? seconded the approval of the 2018/2019 budget. It was approved by unanimous voice vote.

b) Bookstores

i) Downtown Pod Update

Aaron commented on the plans for furnishing the pod. Shelving will need to be purchased as well as anchoring for the shelves. Additional projects like painting and decorating may be offered as Eagle Scout projects. No timeline has been established for opening the pod bookstore.

ii) Riley Storage—No report

c) Corporate Member Event

- i) Ali Goff proposed the idea of a “Happy Hour” event to appreciate current corporate members and attract new corporate donors. The event planned for Wise Villa proved to be too costly.
- ii) Proposed date would be Thursday, November 15th, from 5-7pm at Monk’s Cellar. Ali will confirm with Monk’s owners and report back to the board.
- iii) Once the event is confirmed, Carol Drebin will send or give printed invitations to corporate members as well as prospective corporate members and sponsors that she identified at the Family Fest event.

d) Family Fest Recap

- i) Matt Bridge, Suzanne Sheetz and teen member Samhita Gutta worked in the booth. About 2000 people attended the city event. Upcoming FOL events (Trivia and book sale) and ‘Yes on Measure B’ information was highlighted.
- ii) Carol Drebin visited and obtained contact information for all other vendors at the event for possible corporate members and donors. She will follow up with them to attend the corporate event and learn more about FOL once the event is confirmed.

e) First Friday at the Fountains

FOL booth staffed by Norah Leddy and one teen member. Consensus was that the event attendees knew very little about the Friends and were not familiar about the benefits of Measure B. When appropriate, they promoted ‘Yes on Measure B’. Supporters provided FOL Board Members with yard signs and each member took one home as appropriate.

7) New Business

a) Membership

- i) Discussion regarding how to encourage regular membership in FOL online.
- ii) Aaron Samson suggested an “Evergreen option” which allows someone to donate automatically every month. ie. \$5 per month.
- iii) It was also suggested an optional line be added to the online membership application, such as “How did you hear about us?” so that referrals could be tracked from schools (Norah Leddy), Chamber events, community festivals and personal contacts. Matt Bridge will work to implement these additions to the online membership and payment applications.

b) Book Sales

- i) Ali Goff reported the need for committed volunteers for Book Sales. The October 6th sale did not have enough volunteers to move the heavy boxes of books. Those who worked were frustrated and exhausted.
- ii) Suggestions for improvement included calling and confirming volunteers prior to sale date.
- iii) Next Book Sale is Saturday, December 1, 10 AM to 3 PM at Maidu. Members can shop at 9:30. Set up will be Friday, November 30, beginning at 10AM.

c) Corporate and Board Recruitment

- i) Names and contact information for 1-2 businesses that can be recruited for corporate memberships.
- ii) Matt Bridge reported that Anita Menon has taken a volunteer position with an arts/cultural group and will not be participating on the board of FOL. Also, Barbara Markowitz will be pursuing community events in which we can participate.

d) Safeway grant

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8) Adjournment

Ali Goff moved and Aaron Samson seconded motion to adjourn the meeting. The motion passed by unanimous voice vote. The meeting adjourned at 6:36 PM.

