

Friends of the Roseville Public Library

Board Meeting Minutes

November 11, 2019 5:00pm

Downtown Library, Roseville, CA

1) Meeting Facilitator: Matt Bridge, President

The meeting was called to order by Matt Bridge at 5:02 pm

Attending: Kerube Caporusso, Norah Leddy, Sherrie Linville-Young, Marsha Lucas, Melisa Roden, Suzanne Sheetz, Kelsey Short; Natasha Martin from City of Roseville Parks and Libraries.

2) September Volunteer Hours: 50.5

3) Consent Agenda:

a) Melisa Roden noted October 2019 minutes reported Trivia theme as Star Trek; it should be Star Wars. Melisa moved and Sherrie Young seconded a motion to approve the Consent Agenda including the corrected Minutes of the October 14 meeting, the Treasurer's Report, Membership Report, Operations report, Volunteer Hours and Subcommittee reports. There was no Teen report. The motion passed with a unanimous voice vote.

4) Current Business

a) Library Update

- i) Natasha Martin reported the library is now fully staffed. A job offer has been made for to a Library Tech. There are now 5 Library Assistants and she is recruiting for a part time Library Assistant.
- ii) Natasha Martin will remain the main Library contact for FOL in this interim period as the staff adjusts to all the organizational changes.
- iii) Natasha reported that the State Library has up to 6 million grant money for Early Child Education and 3 million for Outreach/Mobil Library. Grant application requirements will be announced by the end of 2019.
- iv) Natasha is to check on remaining library Star Wars T-shirts for Trivia and a possible June date for Tequila Mockingbird.
- v) Jill Geller is the new Roseville Parks and Libraries Director. She has extensive parks experience in Kansas City and under her leadership the parks won many national awards. Natasha will facilitate her attending a FOL meeting to meet the board.

- vi) Natasha Martin and Kristi La Roche presented a successful workshop on the blending of the Parks, Recreation and Library departments, titled "We were just roommates, now we're getting hitched." at the California Library Association meeting in Pasadena October 24-26. There were good questions and it was a good opportunity to network with the 15 municipalities who are also merging their libraries with other departments.
 - vii) Natasha is working on the budget for the next fiscal year. The structure will be different but the library focus will be the same with all programs free of charge.
 - viii) Responding to a question from Suzanne Sheetz, Natasha Martin gave an overview of the Roseville Library's position on the actions of Blackstone and MacMillan publisher's restrictions on library access to their e-books. While the ALA is going to Congress and other library systems are boycotting these publishers, Roseville Library is encouraging their patrons to write their concerns directly to the publishers and their local political representatives. The Northern California Consortium of Libraries, of which they are a member, is also contemplating a written response to the publishers.
 - ix) All the Vox books (which FOL helped purchase) are checked out all the time. More are being ordered.
 - x) The library has launched a streaming app named Kanopy. It has many documentaries, independent movies, the Great Courses and children's content. Patrons may stream 10 titles a month, all free.
- b) Corporate Member Event
- i) Matt Bridge reported Capelli's Pizza event space is booked for the rest of the year with soccer teams. The Corporate Sponsor Thank You event is postponed until January.
 - ii) Suzanne Sheetz recommended that FOL Lifetime Members be invited as well as Corporate Sponsors and Key Library Staff. An RSVP will be included in the invitation.
 - iii) Matt Bridge will reserve a Monday-Thursday date with Capelli's.
- c) 100 Women Who Care--Recap
- i) FOL was one of three non-profits chosen by this group of women to present their needs and win a \$10,000 award. The Soroptimists won the award.
 - ii) Nora Leddy and Matt Bridge presented the FOL goal of funding the Roseville Library's program to increase library use in underserved neighborhoods in the city.
 - iii) Natasha Martin noted that FOL was able to promote our mission to a large group of community minded women.
 - iv) Individuals in the organization donated a total of \$300 to FOL. FlipCause Thank You's to be sent.
 - v) Melisa Roden thanked Matt and Nora for their time and effort preparing the presentation and attending the event.

d) Holiday Giving Campaign

- i) "Continued Support of Libraries in Roseville/40th Anniversary" to emphasize library legacy and new programs in underserved communities we want to fund.
- ii) Begins after Thanksgiving (Giving Tuesday). Will be promoted at Santa's Tavern. Postcards advertising campaign are printed.
- iii) Melisa Roden began discussion of using a Go Fund Me campaign for the Holiday Giving. Fees charged by Go Fund Me and FlipCause were noted and FlipCause seems to be the better choice. It is also connected to our donor and thank you software.

e) Tule Lake Exhibit and Reception-Recap

- i) Suzanne Sheetz commented that it was a good event. Nora Leddy and her husband, Matt Bridge, Marsha Lucas and Suzanne Sheetz attended from FOL.
- ii) Marsha Lucas reminded the Library to submit their reimbursement requests for the event.

5) New Business

a) Star Wars Trivia—11/25

- i) Matt Bridge announced tickets sold out as of today.
- ii) Because they are so successful, discussion regarding other venues to hold additional, more frequent Trivia fundraisers
- iii) Marsha Lucas noted that FOL has not been paid this past fiscal year by Monk's for the 10% of food and beverages purchased at trivia events. Matt Bridge will check on this issue.
- iv) Melisa Roden volunteered her family's stand-up characters for the event. Matt Bridge has prizes for best costumes etc.
- v) Melisa Roden requested a written procedure for scheduling and setting up Trivia so others can help Matt Bridge who is currently the key person for this event.

b) Holiday Parade—11/23

- i) Outreach Committee is proposing to participate with a FOL banner and people walking dressed as book characters. The entrance fee is \$15 and a \$125 for a banner. Some discussion of logistics, start time and costumes.
- ii) Natasha Martin noted more time is needed to plan this project. A booth is available at the parade end for \$25. Library volunteers may want to participate with FOL.
- iii) Decided to postpone participation until next year.

- c) Santa's Tavern—December 3
 - i) FOL is a non-profit sponsor due to securing liquor license for the event.
 - ii) Set up 5pm; Event 6-8pm
 - iii) Discussion of raffle prizes to be provided by Sherrie Young vendor contact, and possibly Tequila Mockingbird tickets.
 - iv) Discussion of activity and drink for the booth. Sparkling Cider?
 - d) November Newsletter
 - i) Newsletter items are sent to Teens for publishing
 - ii) Melisa Roden asked that Tequila Mockingbird event be included
 - e) Used Book Sales
 - i) October book sale made about \$2500.
 - ii) Suggested we ask each customer how they heard about sale and tally in the same way as number of books sold.
 - iii) Holiday Used Book Sale is 12/7 at Maidu. Book related crafts will be sold as well.
 - f) Other Events
 - i) Kerube Caporusso suggested participating in Roseville Foundation's Run For Roseville school music programs.
 - a) Could have a prize wheel and collect potential member/donor information
 - b) Kerube will report problems with location of vendors and non-profits at last event to the Run committee.
 - ii) Melisa Roden and Marsha Lucas: Another wand making event. Supplies need to be purchased. Work with Nicole Khudyakov and the teens.
- 6) Adjournment
- Marsha Lucas moved and Sherry Young seconded a motion to adjourn the meeting. The motion passed with a unanimous voice vote. The meeting adjourned at 6:53pm