

Friends of the Roseville Public Library

Board Meeting Minutes

Jan 11, 2021

Remote meeting via ZOOM

1.) Meeting facilitator: Matt Bridge, president

The meeting was called to order at 5:02

2.) Attending: Matt Bridge, Marsha Lucas, Norah Leddy, Melisa Roden, Kelsey Short, Jessica Turner, Sherrie Linville - Young, Rachael Prouse, Madison McCrary, Sophia Leddy

3.) December volunteer hours: 73 hours

4) Consent Agenda

a.) Norah noticed that minutes from November were mistyped as October.

b.) Melisa made a motion to approve. Jessica seconded the motion. The consent agenda passed with a unanimous voice vote.

5) Library Update (Rachael Prouse)

a.) 2021-2022 fiscal year planning is in progress

b.) Reading Challenge Winner: Kaia picked up her reading prize. She was very excited as she had decided she wanted to do it all by herself! 131 kids registered for the challenge. 15,800 minutes of reading over 2 weeks, 40 book reviews, 17 kids completed the full challenge and were eligible for the prize (book and cocoa bundle.)

c) Winter Reading Challenge: "Books Like Us" Jan 1-31. Put on by Simon and Schuster. Encourages reading, logging minutes. Through Beanstack. No prize. Matt asked if the FOL can donate a prize. Rachael thought \$50 would be plenty. No objections from those in attendance for this idea. Rachel brought up needing time to market the prize to the community. Marsha offered the idea of a gift certificate for our used bookstore.

d.) Alicia is putting together teams for Summer Reading Program planning.

6) Current Business

a.) Holiday Giving Campaign: raised \$1718. A smaller response than years past. Brainfuse costs \$3500, so we raised about half for that program. We will probably need to do some more fundraising campaigns since book sales are currently closed.

b.) Tequila Mockingbird: Sherrie shared that she looked into a Silent Auction vs. Online Benefit auction. She spoke with a professional auctioneer who also helps with fundraisers for his kids' school. He will email Sherrie a link to view the software and the benefits of that. Matt will reach out to FlipCause to see if this is in their new services, since so many nonprofits are having to do online auctions. Sherrie shared that it is pretty costly, as they charge fees. Matt shared that we are still looking at an event where sponsors have a drink / food and the FOL delivers some sort of a kit to folks doorsteps or a curbside pickup, return home and do the event at home. Maybe break Tequila Mockingbird into a couple different smaller events (special drink

event, special food event, auction.) Looking at a late summer date. Melisa reminded us all to begin keeping eyes and ears out for prizes, donations, auction items. Start looking for prizes and let Melisa know.

7) New Business

a.) Teen Committee member commitment document is ready for approval. Sophia shared that they made the document based on what the FOL commitment looks like. Melisa gave feedback about wording if a teen member misses 2 per year. Language was added regarding if 3 meetings were missed may result in dismissal from committee.

Sophia and Maddie will get feedback from their teens. We will vote on it at the next meeting.

b.) Social Media content ideas are needed. Matt asked board members to highlight books we enjoyed from the year. Send Matt a quick blurb with the book title. Sophia shared that a teen member had an idea of sharing books that have an admirable level of inclusive books or books that are coming out in 2021. Due in a week or so. Melisa suggested books that are currently streaming as movies on Netflix. Matt asked us to always send him ideas. Melisa suggested a pic with favorite reading spot around town. Marsha suggested sharing library features that you enjoy using. Jessica shared a book nook at home pic. Rachael reminded us that pets always get a lot of likes. Marsha shared that "Reshelving Alexandria" on social media could be a place to look for ideas.

c.) Next Trivia Night: General knowledge. Matt sent out a poll to the folks who came to the last few trivia nights. Mostly positive feedback. Poll came back favorable for general knowledge trivia night. Probably in February. Norah offered to emcee. Melisa suggested a Valentine's Day Trivial Night special, working with Monk's Cellar. Logistics might prevent that from happening.

8) Adjournment

a) Marsha made a motion to adjourn. Sherrie seconded. Unanimous voice vote. Meeting adjourned at 6:03 pm.

b.) Next meeting Feb 8

Parking Lot:

1. Endowment Fund Proposal
2. Off-Site Book Sales (DMV, Gyms, etc.)
3. Book donation to Adventure Clubs?
4. Email address collection at events

Volunteer Needs: Member Outreach, Stewardship, Event Coordinator, Governance, Asst. Treasurer, Board of Directors, Philanthropy, Marketing, Corporate Membership