

CORPORATE MEMBERSHIP AND SPONSORSHIP PROGRAM 2019

Public libraries are more than books. They are critical resources in the community that are proven to change individual lives for the better and improve the community as a whole.

The Friends of the Roseville Public Library provides funding every year for hundreds of hours of programming which is available to the Roseville community at little or no cost. These programs include literacy programs for children and adults, teen programs, educational programs, and the annual Summer Reading Program.



In order to meet the growing needs of our community, the Friends need help from businesses like yours to continue to offer these life-changing programs to our residents.

Starting at as little as \$150 per year, your business can make a difference in our community and receive some great perks in return. Or, if you would like more exposure and want to fund your own program, we have a number of program sponsorship options available to meet your needs.

Start small with one of our standard corporate membership levels or, "go big" with one of our premier sponsorship levels;

Annual Meeting Sponsor \$500/YR (limit one): Sponsor our annual meeting for general membership each June.

Trivia Night Sponsor (limit one): The Friends like to eat, drink, and play trivia! Sponsor our event and in lieu of membership dues, our Trivia Sponsor shall provide the following at least four times per calendar year: Event space for at least 50 people, Trivia Emcee(s), 10% of food/drink sales for players during the event, discounts of 30%, 20% and 10% for the top three teams.

Book Sale Sponsor \$1000/YR (limit one): Sponsor all our quarterly Used Book Sales at our community libraries.

Volunteer Sponsor \$1500/YR (limit one): We love our hard-working volunteers who sort books, stock shelves, and work our Used Book Sales and we want to say "thank you" to them with a small event and a t-shirt. Help us cover this expense and keep our volunteers happy!

Summer Reading Program \$5000/YR (limit one): Co-Sponsor the Roseville Public Library's Summer Reading Program with the Friends of the Roseville Public Library! Maximize your exposure to over 4,000 kids, teens and adults across dozens of fun, learning, and literacy-based events during the summer months.

Want to sponsor a library program not listed? We can work with you to design a solution to meet your budget and needs.

Benefits of becoming a corporate member of the Friends of the Roseville Public Library:

Name or Logo posted on our website and included in our quarterly newsletters.

“Friends” Window Cling: Show your customers your company supports the Friends and the Roseville Public Library with a small window cling for your place of business.













Social Media Features: The Friends will work with your company to create social media posts that will be posted to our Facebook and Instagram accounts.

Corporate Sponsor Thank You Event: In the Fall of 2019, you will be invited as our guest to a small event to specifically thank our corporate sponsors for their support and give you an overview of what your support means to the community.

Member Discount Program: All levels Platinum or above can include coupons or discounts to our general membership, which will be mailed out to all renewing and new members.

Recognition at Events: As a thank you for sponsoring an event, the Friends will provide the sponsor with recognition on signs at the event and mention in all social media and email promotions.

Enjoy all general member benefits, including discounts to Friends Events, bonus points at Trivia Night, and early admission to Used Book Sales.

	Gold	Platinum	Annual Meeting Sponsor	Trivia Night Sponsor	Book Sale Sponsor	Volunteer Sponsor	Summer Reading Program Sponsor
Sponsorship Price	\$150	\$300	\$500	***	\$1,000	\$1,500	\$5,000
Listed on Website	Name	Logo	Logo	Logo	Logo	Logo	Logo
Listed in Newsletter	Name	Logo	Logo	Logo	Logo	Logo	Logo
Corporate Member Window Cling							
Social Media Features	1	2	2	2	2	2	2
Ticket to Sponsor Thank You Event	1	2	2	2	2	2	4
Signage at Sponsored Event & Mention on Social Media Promotions							

Prices valid until Aug. 31st, 2019

Ready to Sign up? Visit www.rosevillefriendsofthelibrary.org/corporate-sponsors.html **or email us at** sponsorship@rosevillefriendsofthelibrary.org **if you have questions.**

Thank you for supporting the Friends and the Roseville Public Library!

A Community Organization Working to Support and Promote Our Libraries
501(c)(3) Federal Tax ID# 23-7217955

