

***Friends of the Roseville Public Library***

***Board Meeting Minutes***

February 12, 2018 5-6:30pm

Downtown Library

Meeting Facilitator: Matt Bridge, President

Attending: Marsha Lucas, Aaron Samson, Suzanne Sheetz, Natasha Martin, Phillip Larrieu, Katie Donahue-Duran, Gina Garbolino, Ali Goff

1. The meeting was called to order by Matt Bridge at 5:08 pm.
2. December 2017 Board Member Volunteer Hours: 90
3. Consent Agenda
  - a. Treasurer's Report  
To be revised for Schwab account statement which was received after report submitted.
  - b. Motion made by Ali Goff and seconded by Natasha Martin to approve Consent Agenda including Minutes of January 8 board meeting, Teen Committee report, Membership Report, and Book Store/Sale Report. Treasurer report approval pending revisions.  
Motion passed by unanimous voice vote.
4. Current Business
  - a. Board Governance
    - i. Phillip Larrieu presented a draft Board Member Commitment document. Board members are to review and make comments to Matt Bridge or directly on the electronic copy.
    - ii. Phillip is using similar documents from other nonprofits to write revised Governance Principles to replace content removed from previous bylaws. This document to include 1. Board Mission, 2. Planning and Growth, 3. Composition and Criteria, 4. Independence and 5. Size
  - b. Placer Community Foundation Leadership Summit:  
February 21. To be attended by Matt Bridges, Ali Goff, Marsha Lucas and Kathy Donahue-Dura.
  - c. Tequila Mockingbird  
Matt presented current plans for this second annual event to be held on June 28, 2018 in entrance lobby of Riley Library. One ticket for all food and drinks, including three cocktails. There will be a tequila cocktail this year by popular demand and games.

Tickets priced at \$30 for early purchase, \$40 for regular admission and a \$99 package for two including admission tickets, drink glasses and raffle tickets. Additional sponsors in addition to the previous restaurants are being sought. The next meeting of the committee is February 28.

d. Teens Grant

The grant deadline application was missed due to an oversight by the teen committee. The SAT prep course will not be held in 2019 due to declining interest in attending. The local high schools are providing the same course.

e. Trivia Night-80's Theme

February 26<sup>th</sup>. Tickets now on sale. Invite friends and publicize through social media.

5. New Business

a. Earth Day

Natasha Martin reported Placer Earth Day Celebration is 4/21/18 in Royer Park from 10-3. It is organized this year by the Placer Arts Council (Jim Crosthwaite) instead of the Utility Center. The theme is "Arts, Libraries, Community Organizations, Culture and Environment". Local artists will create Favorite Book sculptures. FOL to donate 20-30 books for this art activity. Ali and Joan Goff responsible for the donated books. Participation for libraries and Friends groups is free. Roseville Libraries will participate and launch their Library in the Park. Matt Bridge is to register FOL. An activity and volunteers needed.

b. Run4Roseville Schools

Matt Bridge presented opportunity to participate in this event on 4/29/18 in Maidu Park. A way to promote FOL to school age families. Discussion followed about cost/benefit of time and fee to register taking into account results from last year's participation. Decision postponed until registration deadline.

c. March Newsletter

Matt Bridge requested ideas for content. Deadline is end of February.

i. Feature on Ruth Stilwell, long time member who passed away January 16.

Suzanne Sheetz recalled she was a key organizer of the used book sales. Her family requested donations to Roseville FOL in her memory.

ii. Natasha Martin suggested highlighting FOL contributions to Roseville Museum Pass

iii. Tequila Mockingbird

d. Marketing/Promotion

Matt Bridge met with Aaron Samson to discuss marketing projects, set priorities and the budget for these. Up to \$8,000 may be spent. Focus to be on:

i. Revise fliers, especially one for the summer reading program. Improve color, graphics, less words.

ii. Update website

iii. Evaluate and recommendations for social media. Possible article for Style magazine and possible video.

6. Board Recruitment

- a. Matt Bridge introduced Gina Garbolino and Aaron Samson who wish to join the FOL board. Aaron has been attending meetings since November 2017 as the pro bono marketing consultant from Pro시오 Communications. Gina was formerly involved in the Roseville Library Foundation.
- b. Ali Goff moved that Gina Garbolino and Aaron Samson be added to the FOL board. Motion seconded by Phillip Larrieu. Motion approved unanimously by voice vote.

7. PCF Training

- a. Matt reminded the board of future training seminars given by PCF. See February agenda or PCF website for details. These are well done and free to members of the Foundation. Contact Matt to sign up.
- b. Suzanne Sheetz is attending the Donor Stewardship training on February 21.

8. Parking Lot items.

- a. No new corporate members or sponsors since the committee met on January 25.

9. Adjournment

A motion was made by Natasha Martin and seconded by Phillip Larrieu to adjourn. Motion passed by unanimous voice vote. The meeting was adjourned at 6:05.

