

Friends of the Roseville Public Library

Board Meeting Minutes

August 13, 2018

Downtown Library

Meeting Facilitator: Matt Bridge, President

Attending: Board Members: Ali Goff, Norah Leddy, Marsha Lucas, Suzanne Sheetz;

Member guests: Carol Drebin, Barbara Mortkowitz

- 1) The meeting was called to order at 5:00pm
- 2) July Board Member Volunteer Hours: 51 Other Volunteer Hours: 4
- 3) Consent Agenda
 - a) Membership Report raised questions about recruiting new members and ideas for events that would generate new members. Mentioned were National Library Week in April, Read Across America on March 2, and Library Card Sign-Up month in September.
 - b) Motion made by Natasha Martin and seconded by Norah Leddy to approve Consent Agenda including, Minutes of July 20th board meeting, Membership report, Book Store/Sale report and Treasurer's report. Motion passed by unanimous voice vote.
- 4) Library Update
 - a) Natasha Martin reported on the upcoming Grizzly Reading Challenge.
 - b) A Roseville City Council workshop on Measure B tax increase proposal to be held 9/4/18 at Maidu Community Center.
 - c) Due to lack of library staff Homework Help has been revised, Teen Council and Teen Coding classes have been cancelled.
- 5) Budget Draft
To be addressed next month. 2018-19 budget must be approved by October board meeting. Matt Bridge will send budget template worksheet to each board member before the next meeting.

6) Current Business

a) Donor Stewardship

Matt Bridge obtained new Friends note cards and envelopes. Norah Leddy and Suzanne Sheetz will write thank-you notes to Tequila Mockingbird and corporate sponsors.

b) Measure B Update

- i) Carol Drebin reported on Yes on Measure B ballot kick off campaign held 8/10. Information included an estimate average household cost of about \$67 a year. The committee is looking for endorsement, monetary and publicity support.
- ii) Ali Goff consulted with a campaign finance lawyer regarding what restrictions a non-profit has supporting political campaigns. A non-profit may donate up to 5% of their budget or up to \$10,000, whichever is less. The Friends can legally donate up to \$2,500.
- iii) Matt Bridge reported we have spent \$150 so far on cards to advertise the Friends support of this measure.
- iv) Suzanne Sheetz expressed that she expected the Friends to make only endorsement and public media support.
- v) Discussion of contributing to the Yes on B Committee included the monetary benefit to the library from the measure would far exceed what the Friends could contribute from our budget. Natasha Martin confirmed the measure needs only a simple majority to pass. Suzanne Sheetz asked for more information regarding budget for the Yes on B Committee and the number and amount of other contributions. Matt Bridge will obtain the information and email board.
- vi) Natasha Martin will consult regarding the wording of promotional materials the Friends will send in support of Measure B. Messages to be sent to all Friends members. Carol Drebin will post Friends Measure B support on Next Door community bulletin board.
- vii) After discussion it was moved by Suzanne Sheetz and seconded by Ali Goff that the Friends give \$1000 to the Yes on Measure B Committee. The motion was approved by voice vote. Natasha Martin abstained.

c) Bookstores

i) Downtown Pod update

- a) Matt Bridge reported Joan and the bookstore volunteers chose the current Veteran's Resource Center pod for its visibility from the library entrance.
- b) Norah Leddy reported she has not received any replies from the middle school shop classes regarding making bookcases for the bookstore. She will follow up. Ali Goff reported Joan Goff has obtained some used shelves.

ii) Riley bookstore storage

Matt Bridge reported the problem of lack of space for storing donated and sorted books at Riley. A proposed solution is the sun room which is now vacated by city staff. Natasha Martin discussed other possible spaces at Riley. She will contact Rachel (Riley librarian supervisor) and Alyssa (Friend's Riley bookstore leader) to determine the best additional space for the Friends work at Riley.

d) Corporate Member Event

Ali Goff announced the event will be held October 4th from 5 to 7pm at Wise Villa in Lincoln. Wine tasting and small bites. More information to follow. Save the Date announcement to be sent to corporate members. Carol Drebin volunteered to work with Ali Goff on this event.

e) Other Events

i) Trivia Night-August 20th.

Theme is Sports and Games. Matt Bridge reported there are still tickets available so promote to your friends and family.

ii) First Friday at the Fountains-September 7

Need volunteers to be there. Will be promoting Measure B and giving away children's books.

iii) Family Fest-September 29th.

Downtown Civic Plaza. \$25 fee to have space there.

f) Newsletter

i) Deadline for submission of articles is September 8.

ii) Ali Goff will write a piece about IRA Direct Contribution for donations to the Friends.

7) New Business

a) Outreach Video

Discussion postponed until Aaron Samson is available

b) Action Tracker—Google Docs

Matt Bridge will set up this spreadsheet and place on FOL intranet in order to facilitate submission of required tax documents and organize specific tasks.

c) Board Recruitment

i) Bylaws allow for eight additional board members. All are requested to recruit qualified community members.

ii) Carol Drebin volunteered to be on the FOL board. She has lived in Roseville 11 years and been involved with other non-profits.

d) End of FOL fiscal year

Marsha requested all reimbursement requests be submitted by August 31.

8) Adjournment

Marsha Lucas moved and Norah Leddy seconded motion to adjourn the meeting. Motion passed by unanimous voice vote. Meeting adjourned at 6:22 pm.