

Friends of the Roseville Public Library

Board Meeting Minutes

April 9, 2018 5-6:30pm

Downtown Library

Meeting Facilitator: Matt Bridge, President

Attending: Ali Goff, Joan Goff, Elly Fernandez, Phillip Larrieu, Marsha Lucas, Aaron Samson, Suzanne Sheetz, Natasha Martin

- 1) The meeting was called to order at 5:01pm
- 2) March Board Member Volunteer Hours: 101
- 3) Matt Bridge announced Katie Donahue-Duran resigned from the board due to time constraints. She would like to stay involved with FOL as much as her schedule allows.
- 4) Consent Agenda
Motion made by Joan Goff and seconded by Natasha Martin to approve Consent Agenda including, Minutes of March 12 board meeting, Teen Committee report, Membership report, Book Store/Sale report and Treasurer's report. Motion passed by unanimous voice vote.
- 5) Current Business
 - a) Board Governance Update
Phillip Larrieu reviewed previous suggestions to the Governance document and requested additional input from others before presenting final draft
 - b) PCF Leadership Summit Review
 - i) Attendees Ali Goff, Matt Bridge, Aaron Samson, Marsha Lucas and Natasha Martin each recounted the highlights and practical points gained from the event held February 21.
 - ii) Comments included, "fabulous, inspirational and practical". Pertinent practices for the Friends included:
 - iii) Communicating with and engaging donors, members and volunteers with acknowledgement of their essential roles,

- iv) Talking about programs that we fund and their benefits to the community rather than supporting the library in general. Future emphasis on communicating FOL funding of programs such as Teens Create and Summer Reading Program rather than materials.
 - v) Natasha Martin to meet with Matt Bridge and Aaron Samson to discuss program “stories” for newsletters and publicity as well as programs for future funding.
- c) Tequila Mockingbird:
- i) Committee includes Matt Bridge, Ali Goff, Katie Donahue-Duran, Kyle Happe and Nicole (library staff). Still much work to do for this event.
 - ii) Ticket sales going well. Deadline for early sales is June 1.
 - iii) Presenting sponsor, two more cocktail sponsors and dessert sponsor needed. Request Gina Garbolino to help with this.
 - iv) Additional raffle prizes needed.
- d) Festival of Dreams at The Grounds (new Placer County fairgrounds)—Aaron Samson presented opportunity to participate in this event for families. It could promote the upcoming Trivia theme, Disney Princess and Superheroes.
- e) Earth Day, April 21, 10-3pm
- i) Natasha Martin has secured a spot for FOL near the library’s display.
 - ii) FOL booth will have swag (drink glasses, back packs, shopping bags, book sale coupons, children’s books etc.) for give-away with prize wheel.
 - iii) Matt Bridge, Ali Goff and Suzanne Sheetz will be supporting FOL booth. Additional volunteers to be recruited.
 - iv) Ali Goff commented on the impressive quality of the art made or inspired by donated books.
- f) First Friday at the Fountains 5-9pm
- i) May 4—Ali Goff and Matt Bridge will attend with photo backdrop and craft.
 - ii) Additional dates: June 1 and September 7
- g) May Newsletter
- Matt Bridge solicited topics to be included
- i) Elly Fernandez requested information about Teen rummage sale in June be included. Donations collection starts May 14. Marsha Lucas to promote in Maidu neighborhood news.
 - ii) Other topics suggested: Summer reading program, Tequila Mockingbird, annual membership meeting in June and Roseville City budget updates.

- h) Library Update—Natasha Martin
 - i) Roseville City Budget Workshop on 4/10 will have more information regarding funding for the library and other city departments.
 - ii) There are 11 position vacancies in the Roseville Library and Maidu Museum Department. Library administration is working to reorganize the staffing structure in order to preserve these positions.
- i) Disney Trivia Night—4/30
 - Strong early sales of tickets. About 40 left. Marketing on facebook and Instagram
- 6) New Business
 - a) Corporate Recognition Event—Ali Goff, chair
 - i) Asking sponsors what kind of event they would like.
 - ii) Suggesting a mixer of about 1 hour; inviting business sponsor and one guest.
 - iii) May have FOL video ready for viewing.
 - b) 2018-2019 Officers and Board Recruitment
 - i) Need: President, Vice President, Secretary, and Treasurer for next year.
 - ii) Think about availability to continue on board as well as candidates for open positions: Membership, grant writers...
 - c) PCF Trainings:
 - i) May 16: Social Media and Communication; Aaron Samson will investigate his availability to attend
 - ii) June 20: Best Practices in Strategic Planning
 - d) Book Sale/Stores
 - i) Joan Goff reported a very successful used book sale April 7.
 - ii) Receipts of \$2045.68 and 150+ volunteer hours.
 - iii) Several new volunteers, 5 new members and 1 member renewal.
 - iv) Janice Leonard will be taking over supervision of the book stores
- 7) Adjournment:
 - a) A motion to adjourn was made by Ali Goff and seconded by Aaron Samson. Motion unanimously approved by voice vote. The meeting was adjourned at 6:10.

