

Annual Meeting 2022

June 13th, 2022

2021-2022 Board of Directors

Melisa Roden, President Norah Leddy, Vice President Marsha Lucas, Treasurer Jessica Turner, Secretary Matthew Bridge **Kelsey Short** Melissa Solano-Rojas

Rachael Prouse (RPL) Natasha Martin (RPL) Sophia Leddy (Teen) Madison McCrary (Teen)



Meeting Agenda



- 1. Approve Minutes from 2021 Special All-Member Meeting
- 2. Presentation by FOL Board on 2021-22 Accomplishments & Financials
- 3. Presentation by Roseville Public Library
- 4. Presentation by FOL Board on 2022-23 Goals & Challenges
- 5. Election of FOL Officers for 2022-2023
- 6. Adjourn

Accomplishments

- 1. Used Book Sales Overcame Multiple Challenges
- 2. Book Stores Record Sales
- 3. Tequila Mockingbird Success
- 4. New Potterverse Event
- 5. New High School Scholarships
- 6. FOL Outreach at Various New City events
- 7. FOLTC Social Media Campaign
- 8. FOLTC Volunteers Record Participation



Used Book Sales



Record Sales = \$10,332 (w/only 3 sales) Comparison = 2018-19, earned \$10,965 (w/5 sales) Had to cancel Winter Sale, but set records of \$4,068 and \$4,470 at Fall and Spring Sales **Overcame Challenges from COVID & Weather** Smaller Holiday Sale still over \$1,500



Library Book Stores





- Martha Riley = \$9,036
- Downtown = \$7,917
- Maidu = \$6,047
- Internet = \$4,332
 - Net income = \$27,302 YTD (Budget = \$16,000 Total)





Tequila Mockingbird

 Sold Out with 200 Tickets @ \$40 each
 Introduction of Appetizer Sponsors
 Gross Income = \$7,768 (21-22 FY) / \$14,480 (Total) Net income = \$5,546 (21-22 FY) / \$10,453 (Total)







Tequila Mockingbird: Literary-themed Cocktails & Appetizers











Sold Out with 400 Tickets @ \$10 each
Over 100 Volunteers
12 Sponsors
Gross Income = \$7,317 Net income = \$4,300

Potterverse

Look



High School Scholarships

 19 applicants in first year of offering through RJUHSD Program to local graduating students.

Judging panel comprised of 5 people: FOL Member, FOLTC Member, FOL Corporate Sponsor Rep, City of Roseville Rep and Roseville Library Rep

Two \$300 Scholarships awarded for 2022-23 School Year



Community Outreach / City Events

Summer Reading Kick-off Party

Age Well Roseville





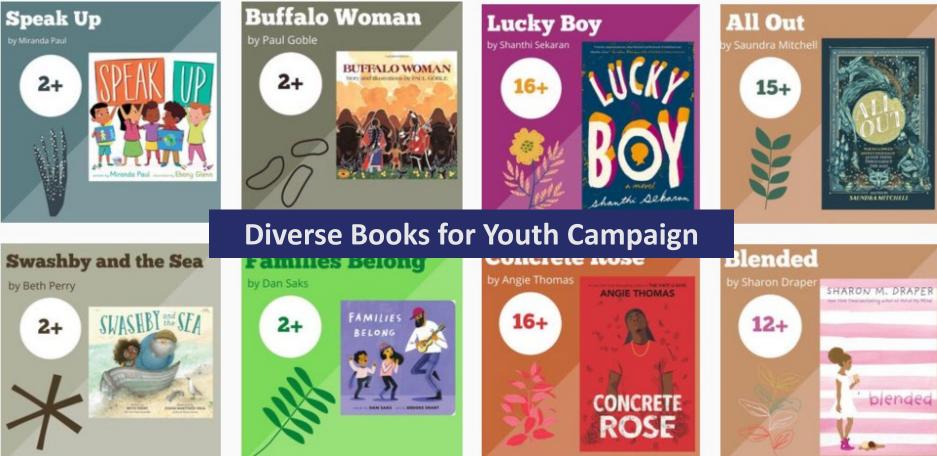
STEAM in the Square

Wine Down Wednesdays

PUBLIC LIBRARY



Teen Committee



Thank You Volunteers!

- Over 3,000 hours YTD
- Used Book Stores & Book Sales



Tequila Mockingbird

- Potterverse
 - **Volunteer Needs**
 - Social Media
 - Corporate Membership
 - Regular Membership
 - Grant Writing
 - Donor Stewardship



FOL-Funded Library Resources & Programs

- Vox Books
- Third Grade Initiative
- Kanopy
- BrainFuse
- NewsBank
- Summer Reading Program
- Also, deferred to 2022-23 with current year funds = A secret new exciting development!!!





3rd Grade Initiative:

Introducing our young students to the power of the public library!



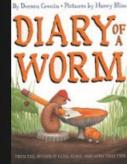






Berenstain Bears





Leo The Late Bloomer

JEAN FRITZ

Diary Of A Worm

kanopy

Roseville Public Library - (CA)



SESAME STREET

40

Sesame Street: Season

I Could Do Th AND THEN WHAT HAPPENE PAUL REVERE Cots WOMEN By JEAN FRITZ CTURES BY MARCOT TOME the Vote

I Could Do That! Esther ...

🛞 Arthur

And Then What Happe...

SESAME STREET

Sesame Street: Season ...

Helen's Big World: The ...

Grandfather's Journey



Berenstain Bears





Daniel Tiger's Neighbor...





Arthur: Season 13





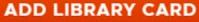






Get free access to thousands of movies with your library card

Simply add your Roseville Public Library card number and PIN or password

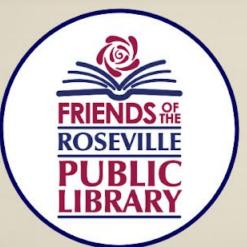








Online tutoring, studying, and collaboration services







News+++ Information +++ News +++ Information +++ News

San Francisco Chronicle

Breaking News +++ Information +++ PRESS TRIBUNE

And many more!





Summer Reading Program Kick-off Party





Financials: 2021-2022 Income



	Budget	FYTD	FY Projections
Operations	\$38,250	\$52,794	\$55,000
Dues & Donations	\$11,500	\$6,953	\$7,300
Grants	\$10,000	\$0	\$0
Teen Fundraising	\$0	\$0	\$0
Investment Income	\$1,500	\$1,313	\$1,360
Total Income	\$63,250	\$61,060	\$63,660



Financials: 2021-2022 Mission Expenses

	Budget	FYTD	FY Projection
Library Programs/Materials	\$42,168*	\$29,519/46,519*	\$29,519/46,519*
Advocacy/Lobbying	\$500	\$0	\$0
Volunteer Appreciation	\$500	\$0	\$0
Total Mission Expenses	\$43,168	\$29,519/\$46,519*	\$29,519/\$46,519*

Financials: 2021-2022 Operations & Admin Expenses



	Budget	FYTD	FY Projection
Operations	\$8,000	\$5,269	\$5,269
Outreach	\$2,500	\$444	\$444
Teen Expenses	\$0	\$0	\$0
Admin	\$3,500	\$2,939	\$2,939
Total Ops/Admin Exp.	\$14,000	\$8,652	\$8,652

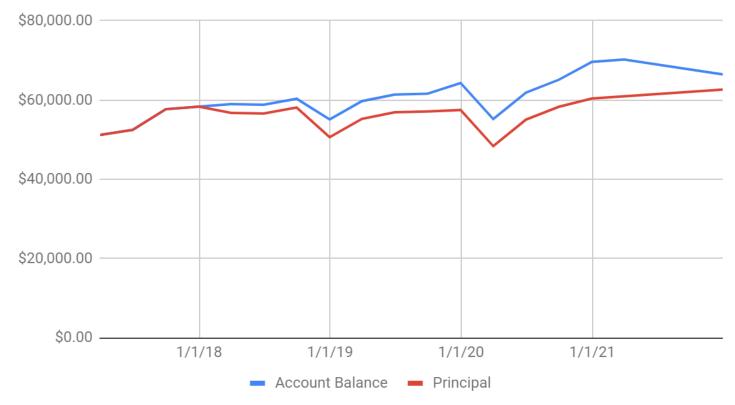


Financials: 2021-2022 Net Surplus

	Budget	FYTD	FY Projection
Income	\$63,250	\$61,060	\$63,660
Mission Expenses	\$43,168	\$29,519/\$46,519*	\$29,519/\$46,519*
Operations/Admin Expenses	\$14,000	\$8,652	\$8,652
Net Surplus/Deficit	\$6,082	\$22,889/\$5,889*	\$25,489/\$8,489
Reserve Drawdown/(Deposit)	(\$6,082)	(\$22,889/\$5,889)	(\$25,489/\$8,489)

Financials: Endowment Fund







Balance as of 12/31: \$66,458

Available Funds for FOL: \$3,808

State of the Organization

FRIENDS RE ROSEVILLE PUBLIC LIBRARY

Strong Financial Health \$128.1k in reserve account \$36.4k in bank accounts \$63k in PCF Endowment

Establishing Strong Community Presence

New Fiscal Year that Aligns with City of Roseville

Passionate & Hard-working Board Members and Volunteers

Challenges





Informing Community about FOL Membership



Limited Space for Book Stores, Sorting & Storage



Growing & Diversifying Board and Committees



Building Corporate Relationships

Library Update

Natasha Martin



FOL Goals for 2022-2023



Organization:

- Fill open board positions with emphasis on leadership for donor stewardship, grants, events and corporate fundraising.
- Establish strong sub-committees to improve effectiveness
- Make better use of the growing FOLTC committee

Development & Operations:

- Provide more support to Book Stores and Book Sale Leaders & Volunteers
- Rework Potterverse Event based on Attendee & Volunteer Feedback
- Improve Community Outreach & Membership Campaigns
- Kickstart FOLTC Fundraising Activities

2022-2023 Board of Directors

Matthew Bridge Norah Leddy Marsha Lucas Melisa Roden Kelsey Short Melissa Solano-Rojas Jessica Turner Thomas Coleman (Teen)

Mika James (Teen) **Open Position #1 Open Position #2 Open Position #3 Open Position #4 Open Position #5** Natasha Martin (Ex-Officio)



2022-2023 Election of Officers



- President Melisa Roden
- Vice President Norah Leddy
- Secretary Jessica Turner
- Treasurer Melissa Solano-Rojas
- Assistant Treasurer Marsha Lucas





SEPTEMBER 24TH 5PM MARTHA RILEY LIBRARY



Thank you to our Corporate Sponsors!





BEAUTIFUL SMILES COSMETIC & GENERAL DENTISTRY



















Issiah Mobile Auto Detailing

tri counties bank

