Annual Meeting 2021

June 14th, 2021



Agenda



Meeting Agenda:

- 1. Approve minutes from 2020 Special All-Member Meeting
- 2. Presentation by Board of Directors on status Friends of the Library
- 3. Presentation by Roseville Public Library on the Roseville Public Library
- 4. Election of Officers for 2021-2022
- 5. Adjourn

2020-2021 Board of Directors



Matthew Bridge, President

Melisa Roden, Vice President

Marsha Lucas, Treasurer

Norah Leddy, Secretary

Jessica Turner

Kelsey Short

Sherrie Linville-Young

Rachael Prouse (RPL)

Sophia Leddy (Teen)

Madison McCrary (Teen)

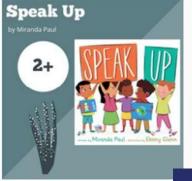
Accomplishments



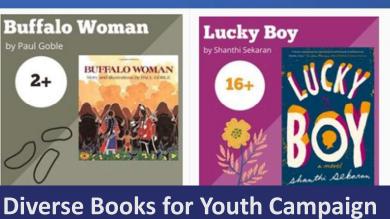
- ✓ Instagram up 37% (812 followers)
- ✓ Re-launch of Teen Committee
- ✓ Launched Teen Instagram account (@rsvlfolteens, 136 followers)
- ✓ Bookstores re-opened and held successful donation drive events
- ✓ Applied for and received \$5,000 COVID relief grant from PCF
- ✓ Launched Virtual Trivia Nights
- ✓ Record-breaking Spring Used Book Sale!



Teen Committee





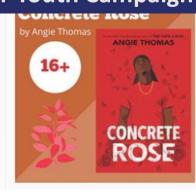


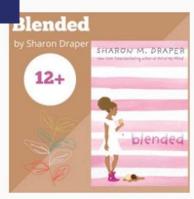


Swashby and the Sea











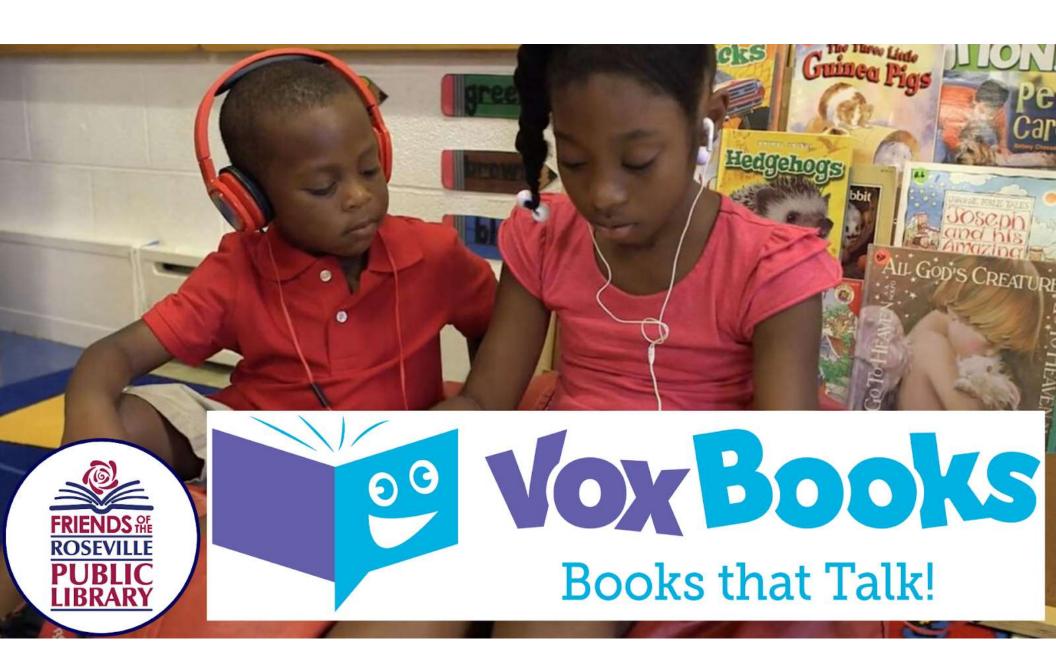




Used Book Sale







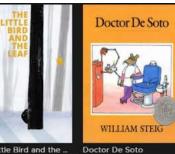
3rd Grade Initiative:

Introducing our young students to the power of the public library!















kanopy

Roseville Public Library - (CA)

Find a different library →









Helen's Big World: The ...

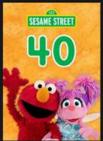


What's The Big Idea, Be... Grandfather's Journey



Get free access to thousands of movies with your library card

Simply add your Roseville Public Library







Sesame Street: Season ... Berenstain Bears





The Day Henry Met































Break Information +++ News ++ Information +++ News Information +++ Information Information

News+++ Information +++ News 4

PRESS TRIBUNE

And many more!



Challenges





Growing our member and donor network



Recovery from COVID-19 Impact



Board & Committee Recruitment



Building corporate relationships

Library Update

Rachael Prouse



Financials: 2020-2021 Income



| | Budget | FYTD | FY Projections |
|------------------------------|----------|----------|----------------|
| Operations (Books/Events) | \$32,000 | \$17,981 | \$27,000 |
| Dues & Donations | \$12,500 | \$7,590 | \$9,000 |
| Grants | \$10,000 | \$5,000 | \$5,000 |
| Teen Fundraising | \$0 | \$0 | \$0 |
| Investment Income | \$3,900 | \$1,310 | \$9,600 |
| Total Income | \$62,900 | \$31,881 | \$50,600 |

Financials: 2020-2021 Mission Expenses



| | Budget | FYTD | FY Projection |
|----------------------------|----------|----------|---------------|
| Library Programs/Materials | \$47,000 | \$13,072 | \$47,000 |
| Advocacy/Lobbying | \$500 | \$0 | \$0 |
| Volunteer Appreciation | \$500 | \$0 | \$500 |
| Total Mission Expenses | \$48,000 | \$13,072 | \$47,500 |

Financials: 2020-2021 Operations & Admin Expenses



| | Budget | FYTD | FY Projection |
|----------------------|----------|---------|---------------|
| Operations | \$6,000 | \$330 | \$3,000 |
| Outreach | \$2,500 | \$204 | \$400 |
| Teen Expenses | \$0 | \$0 | \$0 |
| Admin | \$3,500 | \$2,446 | \$3,500 |
| Total Ops/Admin Exp. | \$12,000 | \$2,980 | \$6,900 |

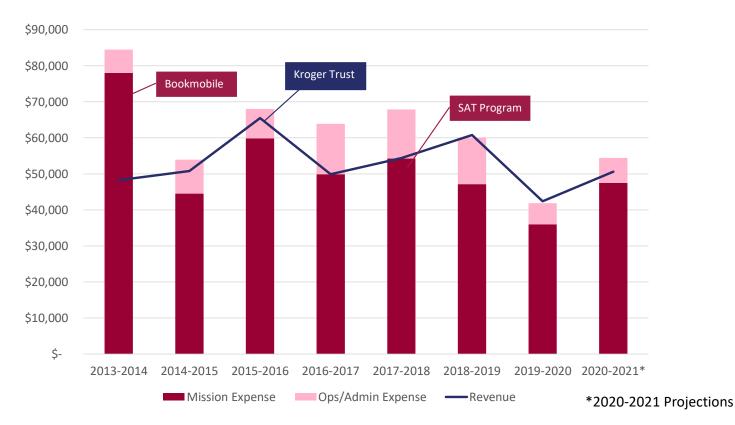
Financials: 2020-2021 Net Surplus



| | Budget | FYTD | FY Projection |
|----------------------------|-----------|------------|---------------|
| Income | \$62,900 | \$31,881 | \$50,600 |
| Mission Expenses | \$48,000 | \$13,072 | \$47,500 |
| Operations/Admin Expenses | \$12,000 | \$2,980 | \$6,900 |
| Net Surplus/Deficit | \$2,900 | \$15,829 | (\$3,800) |
| Reserve Drawdown/(Deposit) | (\$2,900) | (\$15,829) | (\$3,800) |

Financials: Income vs. Expense





Financials: Endowment Fund







Balance as of 3/31:

\$70,203

Available Funds for FOL:

\$9,258

State of the Organization



- Strong financial health
 - \$85k+ in reserve account
 - \$30k in bank accounts
 - \$60k in PCF Endowment
- Operations and Development Income is recovering.
- Our volunteer force is strong, but we need to build back up after COVID-19 and document processes.
- The Board of Directors is stable, but we need to expand and diversify.

Goals for 2021-2022



□Organization:

- ✓ Fill open board positions with emphasis on donor stewardship, leadership and corporate fundraising.
- ✓ Develop orientation training
- ✓ Establish strong sub-committees to improve effectiveness

☐ Development & Operations:

- √ Re-vamp donation drives and donor outreach
- ✓ Create new small to mid-size fundraising events
- ✓ Explore new virtual fundraising options

Thank You Volunteers!

- ~1500 hours YTD
- Donation Events
- Spring Used Book Sale





Volunteer Needs

- Social Media
- Corporate Membership
- Grant Writing
- Assistant Treasurer
- Donor Stewardship

2021-2022 Board of Directors



Matthew Bridge

Norah Leddy

Sherrie Linville-Young

Marsha Lucas

Melisa Roden

Kelsey Short

Jessica Turner

Sophia Leddy(Teen)

Madison McCrary (Teen)

Open Position #1

Open Position #2

Open Position #3

Open Position #4

Open Position #5

Rachael Prouse(Ex-Officio)

2021-2022 Election of Officers



The nominating committee presents the following nominees for the election:

- President Melisa Roden
- Vice President Norah Leddy
- Secretary Jessica Turner
- Treasurer Marsha Lucas





Thank you to our Corporate Sponsors

PLATINUM MEMBERS



















