

Friends of the Roseville Public Library

46th Annual Meeting

June 10, 2019, 5pm

Martha Riley Community Library

- 1) Welcome: Matt Bridge, President-Meeting called to order at 5:05pm
- 2) Introductions of Board Members: Ali Goff, Marsha Lucas, Suzanne Sheetz, Melisa Roden, Norah Leddy
- 3) In Attendance: Natasha Martin, Roseville City Librarian, Joan Goff, Diane Arellano, Jessica Huff, Jeff Nepeson, Rachael Prouse, Margaret Silvius, Anne Thomasmeyer, Kathleen Crane, Sherrie Linville, Robert Roden, Janice Shreve, Sarah Bradshaw, Mike McFadden, Tim Stephenson, Chris Rohde, Sara Schlehofer
- 4) Approval of Minutes:
Joan Goff moved and Norah Leddy seconded a motion to approve the minutes of the 2018 Annual Membership meeting. The motion passed by unanimous voice vote.
- 5) Overview of 2019 Friends of the Library Accomplishments and Challenges—Matt Bridge
 - a) Accomplishments
 - i) 270 active members, an increase of 22%
 - ii) Successful advocacy of Measure B giving increased funding to the Roseville Library
 - iii) Facebook and Instagram reach increased
 - iv) Downtown Used bookstore relocated to a separate space. Thanks to **Dunn-Edwards** for providing paint for new book shelves.
 - v) Used Book sale revenue up 17%
 - vi) Donated \$1200 to Paradise Library for recovery after wild fires.
 - vii) Trivia participation up with 10% increase in revenue.
 - viii) Successful community engagement including overwhelming response to FOL wand making activity at Roseville's Wizard Run.
 - ix) New tax and accountant services firm resulting in significant savings in administrative expenses.
 - b) Challenges
 - i) Changes in social media algorithms and demographics of use.
 - ii) Changes in federal tax laws that impact charitable donations
 - iii) Standing out and making FOL known among the many nonprofits in this area.
 - iv) Finding new leadership.

6) Roseville Library Update

Natasha Martin thanked the Friends for their support of the following:

- a) Friends of the Library donated a total of \$47,000
- b) \$30,000 for materials (-1000 books)
- c) The remaining amount for programs
 - i) Summer Reading program; books, prizes, entertainers
 - ii) Youth Poetry Contest prizes
- d) Advocacy for Measure B: Passage increases city sales tax and results in increased library hours and materials.
- e) Presence at Roseville city events and engagement in the community
- f) Support of the core services of the library

7) Financial Report—Matt Bridge

- a) See accompanying attachment for charts and graphs
- b) Received a grant from Placer Arts Commission to have an exhibit in the Downtown Library, Art of Survival: Enduring the Turmoil of Tule Lake
- c) Goal is to break even with income and expenses by the end of this fiscal year.

8) State of the Organization

See accompanying slides

9) Goals for 2019-2020

See accompanying slide

10) Volunteer Recruitment

FOL welcomes new volunteers, supporters and board members. See accompanying slides for volunteer opportunities and open board positions.

11) Election of Officers:

- a) Nominated Officers: Matt Bridge: President, Melisa Roden: Vice President, Suzanne Sheetz: Secretary, Marsha Lucas: Treasurer
- b) Norah Leddy moved and Margaret Silvius seconded a motion to elect the above named officers to the 2019/2020 Board of the Friends of the Roseville Public Library. The motion passed by unanimous voice vote.

12) Recognition and Appreciation

- a) Matt Bridge gave thanks to Ali Goff for her many years of service on the FOL board.
- b) Margaret Silvius gave a small token of appreciation to each of the FOL volunteers.
- c) Thank You of Corporate Sponsors. See accompanying slide.

13) Announcement of Upcoming Events

- a) See list on accompanying slide.
- b) In addition, scheduled for September is the dedication of the new bridge connecting Royer Park with the Downtown Library and the Roseville Civic Center

14) Questions:

Kathy Crane from the Roseville Women's Improvement Club asked how her organization could contribute and support the Roseville Library. She was referred to consult with Natasha Martin.

15) Presentation of check to Library

Matt Bridge presented check to Natasha Martin

16) Adjournment:

Ali Goff moved and Melisa Roden seconded a motion to adjourn the FOL annual meeting. The motion passed by unanimous voice vote. The meeting adjourned at 6pm. A social time and light refreshments provided by Suzanne Sheetz and Joan Goff followed.