

## Friends of the Roseville Public Library

### Regular Board Meeting Minutes

December 13, 2021

Meeting held on Zoom

#### 1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:00 p.m.
- c) Attending: Matt Bridge, Melisa Roden, Marsha Lucas, Norah Leddy, Jessica Turner, Rachael Prouse, Sophia Leddy, Madison McCrary, Sandra Buckner, Natasha Martin

#### 2) Collect Volunteers Hours

- a) November volunteer hours: 57.5

#### 3) Consent Agenda

- a) Corrections/Notes: correct the spelling of Rachael's name
- b) Matt made a motion to approve the consent agenda. \*Norah seconded the motion. The motion passed with a unanimous voice vote.

#### 4) Library Update (Rachael Prouse and Natasha Martin)

- a) Strategic Plan: Surveys will go out to all community members in January
- b) Public Meetings: 2nd public forum (January 11), Mission and Vision Planning Meeting (January 13) and Workshop (January 25)
- c) Indoor mask mandate is in effect. There is a marketing push to send a unified message from the City.
- d) Natasha invited FOL to attend a library board meeting, and asked to share a month when FOL would be interested in doing a 10-15 minute presentation and Q&A session.
- e) Utility Exploration Center is renovating their exhibits, changing the entrance, replacing the TVs in the building lobby.
- f) Recruiting continues for both part time and full time positions. Melisa asked about education and experience requirements, and Rachael shared that position are available that require no experience as well as at least one year of customer service experience
- g) Mini Art Contest: 90 youth and 6 adults participated. Votes were cast on Facebook and winners received a \$50 gift card for The Fountains.
- h) 1000 Before Kindergarten: 108 signed up total (all have read 25 books); 40 have completed 2nd log and read 100 books; 20 have completed 3rd log and read 200 books; 10 have completed 4th log and read 300 books; 2 have completed 5th log and read 400 books.
- i) Holiday Reading Challenge: 210 readers; 33,881 minutes logged; 48 have completed challenge already
- j) Storytimes: Registration will continue to be required for participants

## 5) Current Business: Non-Committee Specific

### a) Bookstores and Book Sales

- i) Record-breaking bookstore sales again. Melisa reported on her visits to the branches to see how the process works.
- ii) Downtown still needs regular volunteers for sorting. Matt confirmed with Marsha that new volunteers have been able to help. Marsha said Downtown is pretty well staffed with volunteers right now.
- iii) Holiday Book Sale was a success and there were many more volunteers than the previous sale
- iv) Melisa gave a shoutout to all of the volunteers at the bookstores. Matt complimented Marsha's fireplace display at Downtown.

### b) Local High School Scholarship Fund Committee

- i) A discussion of the application questions was held in addition to the merits of having applicants remain anonymous during the selection process in order to prevent any preferential treatment.

## 6) Current Business: Committee Updates

### a) Membership (All Board Members)

- i) Six new members signed up at Holiday Book Sale and some renewals
- ii) Online sign-up/paper form for membership recruitment at events. Norah and Matt will collaborate to create a QR code and link it to FlipCause

### b) Events and Fundraising (Norah, Kelsey, and Melisa)

- i) North Pole Tavern Follow-up
  - 1) Matt and Melisa attended. Natasha confirmed there were more than 500 attendees.
  - 2) Matt reported fewer people came to the FOL table this year. A discussion was held regarding the merits of serving a cocktail during the event to increase interest. Melisa suggested promoting Tequila Mockingbird in the future.
- ii) Harry Potter Party (Saturday, April 30th at Marth Riley).
  - 1) Melisa shared her ideas for ticket price, activities, concessions, and raffle prizes. Matt shared suggested creating a budget when deciding on the scale of the event.
  - 2) Natasha suggested checking the availability of the all-weather field for a quidditch activity or demonstration. She also said the City will not have a Wizard Fun Run so there will not be a competing event

### c) Corporate Sponsors Recognition Event

- i) Matt suggested planning the event for February because of the indoor mask mandate.

### d) Board Recruitment and Onboarding (Norah)

- i) No new prospects

### e) Teen Committee (Sophia and Maddy)

- i) Teens helped with the Holiday Book Sale

- ii) Sophia reported on efforts to get a table at the upcoming Club Rush at several high schools

#### 7) New Business

- a) Matt asked for help generating ideas for social media posts. Rachael suggested photos with pets reading books and Melisa suggested sharing home libraries

#### 8) Adjournment

- a) Norah made a motion to adjourn. Matt seconded the motion. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:06 p.m.
- c) Next meeting: January 10, 2022

Parking Lot Items (Contact Melisa if you have any ideas for these items so they can be added to the New Business for the next meeting):

1. Pop-Up Book Sales and Mobile Library Vehicle
2. Trivia Nights - Outdoors at Brickyard
2. Custom Little Free Libraries Raffle or Silent Auction Dinner/Event
3. Endowment Fund Proposal
4. Book donation to Adventure Clubs
5. Volunteer-made sales items at library displays

Volunteer Needs (Contact Melisa or Norah if you know of someone who would like to volunteer with FOL and/or join our board):

1. Stewardship
2. Governance
3. Philanthropy
4. Corporate Membership
5. Marketing/Social Media