

Friends of the Roseville Public Library

Regular Board Meeting Minutes

October 11, 2021

Meeting held on Zoom

1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:10 p.m.
- c) Attending: Matt Bridge, Melisa Roden, Marsha Lucas, Norah Leddy, Jessica Turner, Rachel Prouse, Madison McCrary, Sophia Leddy, Kelsey Short, Sandra Buckner, Melissa Solano-Rojas, Suzanne Sheetz

2) Collect Volunteers Hours

- a) September volunteer hours: 180

3) Consent Agenda

- a) Corrections/Notes: 4c correct the spelling of once; 1ccorrect the spelling of Turner
- b) Norah made a motion to approve the minutes. Matt seconded the motion. The motion passed with a unanimous voice vote.

4) Library Update (Rachel Prouse)

- a) 1000 Books before Kindergarten: promoted at Fountains storytime, 40 logs and books handed out, In the first week, two children turned in their first log which is 25 books read!
- b) 3GI: 78 cards have been redeemed
- c) Strategic Planning surveys will go out in October and November
- d) City of Roseville's Be Well Initiative: focuses on three areas of wellness; more than 120 participants estimated by Rachel
- e) Downtown holiday celebrations are coming to the Town Square in December
- f) Tequila Mockingbird: Jeff is asking for feedback about the outdoor location and other logistics of the event.

5) Current Business: Non-Committee Specific

- a) Bookstores and Book Sales
 - i) Martha Riley began accepting book donations again
 - ii) Scanner for Martha Riley? The merits of using a scanner versus phone app were discussed. Melisa will check in with Alysa to get more information about the request.
 - iii) Used Book Sale on October 23: will be held outside, weather permitting. Sophia offered to contact a high school club for additional volunteers after checking with Joan first.
- b) Fiscal Year Date Change Approved

- i) New fiscal year is July 1 - June 30, except for 2021-2022 it is September 1 - June 30
- c) City of Roseville PRL Strategic Planning Focus Group Meeting Recap
 - i) Norah and Melisa represented FOL to provide input, answer questions, and share concerns that are specific to FOL as well as other organizations.
 - ii) Norah said she thinks it is great the City is asking stakeholders first and then the general public.
 - iii) Challenges mentioned during the meeting included trying to maintain a community feel with sprawl in West Roseville
- d) Local High School Scholarship Fund
 - i) Create a committee to set expectations, create application and decide winner(s); reading/promoting/reading/books/libraries
 - ii) Matt asked about the timeline. A discussion was held before suggesting January as a goal in hopes of being included in the high school district's published document about scholarships. Sophia offered to help create the criteria and Marsha suggested keeping it very simple this first year.
 - iii) Melisa, Jessica, and Norah volunteered to work on the framework. Matt, Melisa, Marsha will discuss the budget before the October meeting. A separate selection committee will need to be formed as well.

6) Current Business: Committee Updates

- a) Membership (new members at Tequila Mockingbird event)
 - i) Create a form for contact information collection at upcoming events or a QR code linked to Google Form or LinkTree. Matt said it can also connect to FlipCause. He will set it up. The QR code could be added to future printings of items.
- b) Events and Fundraising (Norah, Kelsey, and Melisa)
 - i) Tequila Mockingbird recap (Matt): 190-200 attendees (the majority of unused tickets belonged to sponsors); an estimated \$10,000 raised (more than double the revenue of previous years). Norah shared positive feedback about holding the event outside. Melissa suggested making it the same weekend each year. Marsha suggested separating the raffle and silent auction check-out areas.
 - ii) Trivia Nights - outdoors at Brickyard (month/date?): They also have an indoor space. Matt suggested engaging with Monk's Cellar first if we are considering an indoor event and will contact them. Marsha suggested pursuing Brickyard if Monk's Cellar is not ready yet. Tabled for further discussion.
 - iii) Harry Potter Party at the Library (set date for Spring at Martha Riley) - Rachel reported a lot of availability and suggested choosing a date now to get it on the books. Marsha suggested the event committee meet first to discuss ideas and then present them at a future meeting.
- c) Grants and Corporate Memberships (Matt)
 - i) Isiah's Car Mobile Detailing and Roseville Auto Mall renewed

- ii) Matt suggested applying for City of Roseville grant
- iii) Sherrie shared a contact for a Walmart grant
- d) Board Recruitment and Onboarding (Norah)
 - i) Sherrie Linville-Young has resigned her position on the board
 - ii) New prospects at this time.
 - iii) Board Member Orientation: Norah shared what she created and gave an update about the process; will present an edited document at a future meeting.
- e) Teen Committee
 - i) Family Fest recap: focused on advertising used book sales, gave out lots of swag and books, 10.5 teen committee hours
 - ii) Jessica complimented Sophia's leadership during the event

7) New Business

- a) City of Roseville PRL Strategic Planning Interviews (FOL volunteers?)
 - i) Anyone who is interested should contact Melisa.
- b) Martha Riley requesting display space and book scanner (per Sandra)
 - i) Item was discussed with agenda item 5a.
- c) North Pole Tavern - December 3, 6-8 pm (ABC permit signature)
 - i) Matt provided details about past events. Norah suggested a blind book date for book giveaway and Sophia offered for Teens to help wrap them and write synopsis of books.
- d) Parking Lot Item: Pop-up Book Sales/Converted Vehicle
 - i) Tabled for further discussion

8) Adjournment

- a) Norah made a motion to adjourn. Marsha seconded. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:44 p.m.
- c) Next meeting: November 8, 2021

Parking Lot:

1. Endowment Fund Proposal
2. Book donation to Adventure Clubs
3. Volunteer-made sales items at library displays
4. Custom homemade Little Free Libraries - auction or raffle

Volunteer Needs: Stewardship, Governance, Philanthropy, Marketing, Corporate Membership, Social Media