

Friends of the Roseville Public Library

Regular Board Meeting Minutes

August 9, 2021

Meeting held on Zoom

1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:01 p.m.
- c) Attending: Matt Bridge, Melisa Roden, Marsha Lucas, Norah Leddy, Kelsey Short, Jessica Turer, Rachel Prouse, Madison McCrary, Sophia Leddy, Sandra Buckner, Sherrie Linville-Young

2) Collect Volunteers Hours

- a) July volunteer hours: 102.5
 - i) Book store volunteer hours are reported by the calendar month
 - ii) Board hours are typically reported from meeting to meeting, not calendar month
 - iii) Want to have bookstore hours collected in time to include in monthly consent agenda

3) Consent Agenda

- a) There were no corrections to the minutes.
- b) Kelsey made a motion to approve the minutes. Matt seconded the motion. The motion passed with a unanimous voice vote.

4) Library Update (Rachel Prouse)

- a) Summer Reading Challenge: 1.3 million minutes logged; 1963 registered, 652 reviews, 793 completed the challenge
- b) Still working on the strategic plan. Next step will be a stakeholder meeting in early September.
- c) 3rd Grade Initiative (3GI) is different this year. Information is being sent to 3rd grade teachers in place of the in-person presentation. 10 schools have responded so far. To save costs, students will receive a business-sized card to exchange for the library card, lanyard, and bag.
- d) Sustainable Shelves Program: Working with vendor Baker & Taylor who will purchase select books being taken out of circulation instead of disposing of them.
- e) 1000 Books Before Kindergarten: A program for families with children ages 0-5. Includes paper reading logs families can exchange for prizes branded with the library logo. More information will be forthcoming.
- f) Patio construction is on track to be completed before Tequila Mockingbird. An order to hang up an advertising banner has been placed.
- g) Jessica complimented the selection of Summer Reading Challenge book prizes this year.

5) Current Business: Non-Committee Specific

- a) Bookstores and Book Sales have had record sales thanks in large part to Marsha's efforts.
- b) Library Volunteer Needs (Martha Riley)
 - i) Marsha has been encouraging bookstore managers to advertise more. She will meet with them to share more ideas such as bundling books together.
 - ii) Melisa shared that Maidu said a customer came in and mentioned they learned about the store on Facebook.
 - iii) Norah asked if Marsha posts on Craigslist. Marsha confirmed she does post on Craigslist on occasion, as well as eBay, and on Facebook Marketplace when there is interest.
- c) Homeless Resource Fair Event (recap)
 - i) Norah complimented Maddy and the other teens for their efforts at the event
 - ii) More than 400 books were distributed
 - iii) Books were also given to Stand up Placer to use for an upcoming event. They will give a shout out to FOL in social media
- d) Fiscal Year Date change
 - i) This change will require a vote at an all-member meeting. Melissa proposed combining it with the October board meeting
 - ii) Matt will email an invite to the member list as well as social media and mail letters to those without email addresses.
 - iii) Logistics of voting were discussed. Marsha suggested introducing board members at the meeting
 - iv) Matt made a motion to have an all member meeting prior to the October board meeting. Marsha seconded the motion. The motion passed with a unanimous voice vote.
- e) In-person Board Meetings
 - i) This discussion will be tabled until the library expands its hours
- f) New Board Member
 - i) In a unanimous electronic vote, Melisa Solan-Rojas was voted in as a new board member.

6) Current Business: Committee Updates

- a) Membership
 - i) Teen committee participants also purchase memberships
 - ii) Teens become members when joining the teen committee
- b) Events and Fundraising (Norah, Kelsey, and Melisa)
 - i) Tequila Mockingbird - September 25
 - ii) Matt gave an update about sponsorships and ticket sales
 - iii) The event is on track to meet the budget.
- c) Grants and Corporate Memberships (Matt)

- i) Melisa reached out to Madeline who is waiting on information needed to apply for grants. Matt will gather history to give to Madeline
 - ii) Matt shared Roseville Auto Mall valid again because of their mocktail sponsorship
- d) Board Recruitment and Onboarding (Norah)
 - i) Norah will work on a Board Member Orientation
 - ii) Melisa will share with Norah her notes from a previous Placer Community Foundation with ideas
- e) Teen Committee
 - i) Family Fest - Sept 25 (prep): They are meeting to brainstorm ideas this month. One idea is a book walk, similar to a cake walk
 - ii) New applicants for the school year - 3 new applicants. One high school's sustainability club has expressed interest in volunteering at book sales.
 - iii) Looking to have committee liaisons at every high school. Currently have members from Roseville and Oakmont. Melisa also suggested including private schools, charter schools, and homeschools. Rachel suggested contacting high school librarians as well. Melisa suggested Boy Scouts and Girl Scouts.

7) New Business

- a) Trivia Night Date - Matt will reach out to Monk's Cellar to get their thoughts in light of current challenges. Melisa will reach out to BrickYard as a possibility
- b) 2021-2022 budget: discussion was held on how to adjust the budget to account for a 10-month year (September - June). After discussion, Matt suggested finetuning the budget before the next meeting.

8) Adjournment

- a) Norah made a motion to adjourn. Marsha seconded. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:45 p.m.
- c) Next meeting: September 13, 2021

Parking Lot:

1. Endowment Fund Proposal
2. Book donation to Adventure Clubs
3. Email address collection at events
4. Volunteer-made sales items at library displays
5. Custom homemade Little Free Libraries - auction or raffle
6. Pop-up book sales/converted vehicle
7. Harry Potter at the Library

Volunteer Needs: Member Stewardship, Governance, Philanthropy, Marketing, Corporate Membership, Social Media