Friends of the Roseville Public Library

Regular Board Meeting Minutes January 10, 2022 Meeting held on Zoom

1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:00 p.m.
- c) Attending: Matt Bridge, Melisa Roden, Marsha Lucas, Norah Leddy, Jessica Turner, Rachael Prouse, Sophia Leddy, Madison McCrary, Natasha Martin, Joan Goff

2) Collect Volunteers Hours

a) December volunteer hours: 40

3) Consent Agenda

- a) Corrections/Notes: None
- b) Matt made a motion to approve the consent agenda. Joan seconded the motion. The motion passed with a unanimous voice vote.

4) Library Update (Rachael Prouse and Natasha Martin)

- a) There are no new facility or program changes due to increased COVID rates at this time. The libraries continue to follow CDPH guidance.
- b) Strategic Plan meetings are being pushed back until mid-February so that survey results will be available for the meeting. Stakeholder meeting invitations are forthcoming.
- c) Create! at the Library: visitors can drop in to make a snowflake and hang it on the wall of the library
- d) 1000 Books Before Kindergarten: 115 participants have registered so far, and 92 have already earned prizes.
- e) 12 to Try Reading Challenge is a new challenge that encourages readers to try 12 different genres this year.
- f) Winter Reading Challenge (January 1 31) is hosted by Lerner Publishing Group and encourages readers to explore empathy, diversity, and action in literature.
- g) Meet our Storytellers: featured on page 7 of Experience PR
- h) Rachael presented information about the Aspen Discovery Layer
 - i) Fewer items are being published, and many desired items are not available. As a result, the Library will not be able to spend their whole collection budget this year
 - ii) The proposal reduces FOL donation by \$17,750 this year, and increases by the same amount next fiscal year (2022-2023). The funds will be used to purchase Discovery Layer.
 - iii) Some benefits of Aspen Discovery Layer:
 - 1) It allows patrons to search for and access all materials in one place because it integrates with third-party providers (e.g. Libby).

- 2) It can be customized to include information such as ratings and reading levels (e.g. AR) to display with search results.
- 3) Search results display the most relevant items in Library's collection and databases subscribed to,
- 4) Patrons can also see all materials they have checked out in one screen and pay fines online
- Customizable options can could add a link to FOL website, current reading challenges on Beanstack, and adding our logo for FOL-sponsored products
- 6) There is an app (Aspen Library Discover App) available in Google Play and Apple App stores
- 7) It costs much less than a new library catalog system
- 5) Current Business: Non-Committee Specific
 - a) Bookstores and Book Sales
 - i) Winter Book Sale After a discussion, a decision was made to cancel the January 29 sale due to concerns about COVID.
 - ii) Bookstores Maidu had a record month and all sales are above budget projections.
 - b) Local High School Scholarship Fund Committee
 - i) Melisa shared positive feedback received from the high schools.
 - ii) Students can apply in February, FOL will receive applications in March, and a selection will be made by April 8.
 - iii) Scholarship review committee Melisa's husband has volunteered to be on the review committee as an FOL member. Norah suggested asking one of our corporate sponsors to participate. Matt suggested asking the Chamber of Commerce if needed.
- 6) Current Business: Committee Updates
 - a) Membership (All Board Members)
 - i) Someone reached out to Matt expressing interest in helping with Governance
 - ii) 5 new members and 2 new family members
 - b) Events and Fundraising (Norah, Kelsey, and Melisa)
 - i) Harry Potter Party (Saturday, April 30th at Marth Riley)
 - 1) First Planning Committee Meeting Wednesday, January 19th at 6 pm
 - c) Grants and Corporate Memberships (Matt)
 - i) Corporate Sponsors Recognition event is on hold due to COVID.
 - d) Board Recruitment and Onboarding (Norah)
 - i) No new prospects
 - e) Teen Committee (Sophia and Maddy)
 - i) Two new members
 - ii) Working on an Instagram campaign featuring local study spots.
 - iii) Sophia will ask for volunteers interested in planning the Harry Potter Party

7) New Business

- a) 12 to Try Challenge is a new year-long reading challenge for ages 5 and up. The Library has asked if FOL could provide a prize for participants who complete the challenge.
- b) Norah made a motion to approve a \$3.00 FOL used bookstore voucher for completing the 12 to Try Challenge. Matt seconded the motion. The motion passed with a unanimous voice vote.

8) Adjournment

- a) Marsha made a motion to adjourn. Norah seconded the motion. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:15 p.m.
- c) Next meeting: February 14, 2022

Parking Lot Items (Contact Melisa if you have any ideas for these items so they can be added to the New Business for the next meeting):

- 1. Pop-Up Book Sales and Mobile Library Vehicle
- 2. Trivia Nights Outdoors/Indoors at Brickyard and/or indoors at Monk's Cellar
- 2. Custom Little Free Libraries Raffle or Silent Auction Dinner/Event
- 3. Endowment Fund Proposal
- 4. Book donation to Adventure Clubs
- 5. Volunteer-made sales items at library displays

Volunteer Needs (Contact Melisa or Norah if you know of someone who would like to volunteer with FOL and/or join our board):

- 1. Stewardship
- 2. Governance
- 3. Philanthropy
- 4. Corporate Membership
- 5. Marketing/Social Media