

Friends of the Roseville Public Library

Annual All Member Meeting

June 13, 2022

Meeting held on Zoom

1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:04 p.m.
- c) Attending: Melisa Roden, Norah Leddy, Jessica Turner, Natasha Martin, Matt Bridge, Joan Goff, Sandra Buckner, Marsha Lucas, Mariah Jordan, Sophia Leddy, Ali Zaidi, Kerry Moulin, Olivia Arreola, Roza Saad, Ann Marie Drabin, Marilyn Lapkass, Joanna Lundgren, Ann Buchanan

2) Consent Agenda

- a) Corrections/Notes: None
- b) Norah made a motion to approve the minutes from the 2021 Special All Member Meeting. Natasha seconded the motion. The motion passed with a unanimous voice vote.

3) Presentation by FOL Board on 2021-2022 Accomplishments and Financials

- a) Used Book Sales
 - i) \$10,332 in sales (3 sales) compared to \$10,965 (5 sales) in 2018-2019
 - ii) Overcame challenges related to weather and COVID
- b) Book Stores - net income of \$27,302 (\$16,000 is the budget)
 - i) Riley: \$9,036
 - ii) Downtown: \$7,917
 - iii) Maidu: \$6,047
 - iv) Internet: \$4,332
- c) Tequila Mockingbird Success
 - i) Sold out (200 tickets at \$40 each)
 - ii) Introduced an appetizer sponsor
 - iii) Gross income: \$14,480; Net income: \$10,453
- d) Potterverse Event
 - i) Sold out (400 tickets at \$10 each)
 - ii) Over 100 volunteers
 - iii) 12 sponsors
 - iv) Gross income: \$7,317; Net income: \$4,300
- e) New High School Scholarships
 - i) 19 applicants (graduating seniors)
 - ii) Judging panel comprised of 5 people: FOL Member, FOLTC Member, FOL Corporate Sponsor Representative, City of Roseville Representative, Roseville Library Representative
 - iii) Two \$300 scholarships awarded for 2022-2023 school year
- f) FOL Outreach at various new City events

- i) Age Well Roseville, Wine Down Wednesdays, Summer Reading Kick-off Party, STEAM in the Square
- g) FOLTC Social Media Campaign
 - i) Study Spots, Diverse Books for Youth
- h) FOLTC Volunteers - record participation at FOL events
- i) Potterverse, Family Fest, Used Book Sales, Summer Reading Kick-off Party, STEAM on the Square
- i) Thank You Volunteers
 - i) Over 3,000 hours YTD
 - ii) Needs: Social Media, Corporate Membership, Regular Membership, Grant Writing, Donor Stewardship
- j) FOL-Funded Library Resources and Programs
 - i) Vox Books, 3rd Grade Initiative, Kanopy, BrainFuse, NewsBank, Summer Reading Program
- k) Financials
 - i) Income
 - 1. Budget: \$63,250
 - 2. FYTD Total: \$61,060.
 - 3. FY Projection: \$63,660
 - ii) Mission Expenses
 - 1. Budget: \$43,168
 - 2. FYTD Total: \$29,519/\$46,519
 - 3. FY Projection: \$29,519/\$46,519
 - iii) Operations and Admin Expenses
 - 1. Budget: \$14,000
 - 2. FYTD Total: \$8,652
 - 3. FY Projection: \$8,652
 - iv) Net Surplus/Deficit
 - 1. Budget: \$6,082
 - 2. FYTD Total: \$22,889/\$5,889
 - 3. FY Projection: \$25,489/\$8,489
 - v) Endowment Fund
 - 1. Balance as of 12/31/21: \$66,458
 - 2. Available Funds for FOL: \$3,808
 - vi) State of the Organization
 - 1. \$128k in reserve account
 - 2. \$36k in bank accounts
 - 3. \$63k in PCF Endowment
 - 4. Establishing strong community presence
 - 5. New fiscal year that aligns with City of Roseville
 - 6. Passionate and hard-working board members and volunteers
- l) Challenges
 - i) Informing community about FOL Membership
 - ii) Limited space for bookstores, sorting, and storage

- iii) Growing and diversifying FOL Board of Directors and committees
- iv) Building corporate relationships

4) Presentation by Roseville Public Library on the Roseville Public Library (Natasha Martin)

- a) On track this year to meet or beat pre-COVID numbers for circulation and visitors
- b) Circulation: Riley 60%, Maidu 20%, Downtown 20%
- c) Materials shortages with vendors meant not using all of the FOL donation, deferring funds for a special project next year called Aspen Overlay
- d) Currently only employ about half the staff compared to 12 years ago. Recruiting and hiring to fill open positions
- e) Programs are returning to library locations. FOL volunteers have been crucial to the success of events
- f) In July, a final Strategic Master Plan will provide a roadmap for Parks and Rec and libraries

5) Presentation by FOL Board on 2022-2023 Goals and Challenges

- a) Organization
 - i) Fill open Board positions with emphasis on leadership for donor stewardship, grants, events, and corporate fundraising
 - ii) Establish strong sub-committee to improve effectiveness
 - iii) Make better use of the growing FOLTC Committee
- b) Development and Operations
 - i) Provide more support to Bookstores, Book Sale Leaders and Volunteers
 - ii) Rework Potterverse Event based on attendee and volunteer feedback
 - iii) Improve community outreach and membership campaigns
 - iv) Kickstart FOLTC fundraising and events

6) Election of Officers for 2022-2023

- a) The nomination committee presented the following individuals for the election:
 - i) President: Melisa Roden
 - ii) Vice President: Norah Leddy
 - iii) Secretary: Jessica Turner
 - iv) Treasurer: Melissa Solano-Rojas
 - v) Assistant Treasurer: Marsha Lucas
- b) Norah made a motion to approve the election of officers nominated. Natasha seconded the motion. The motion passed with a unanimous voice vote.

7) Adjourn

- a) Norah made a motion to adjourn. Ann seconded the motion. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:02 p.m.